

About Rural Outright

Rural Outright is a community program of **TLC Family Resource Center**. We engage activists, students, businesses, and partner organization to support and advocate for rural LGBTQIA+ folks and their allies. Our mission is to support LGBTQIA+ people, their families and allies: educate local community members; and increase public awareness of the need to value and respect everyone, regardless of gender identity, expression, or sexual orientation. **TLC Family Resource Center** supports and strengthens all families, children, and youth with a wide range of free programs, support groups, education, and events.

Make checks payable to:

Rural Outright
109 Pleasant Street
PO BOX 1098
Claremont, NH 03743

Please note: "Rural PRIDE 2020", your business/
organization name, & sponsorship level.

Pay online at: tlcfamilyrc.org/ruralPRIDE

*100% of the funds raised for Rural PRIDE 2020 go to cover direct event costs and then to underwriter **Rural Outright** programs and services throughout the year. Rural Outright is a community program of **TLC Family Resource Center**, a registered 501(c)3 nonprofit organization, your donation is tax deductible as a charitable donation as the federal government allows.*



JUNE 19 - 21, 2020

FRIDAY SATURDAY SUNDAY

PRESENTED BY



a community program of **TLC Family Resource Center**

Rural PRIDE 2020 Sponsorship Packages

All Rural PRIDE Sponsorship packages come with:

- PRIDE Around Town Benefits*
- Included on Main Stage banner at sponsorship level
- Social Media Promotional Package
- Additional benefits at each level:

LOUD & PROUD - \$1,000

- Press release announcing sponsorship
- Mic recognition at our main event, the Rural PRIDE Festival
- Optional speaking opportunity at the Rural PRIDE Festival
- Website recognition as LOUD & PROUD sponsor
- Rural PRIDE 2020 Swag Package

PROUD - \$500

- Press release announcing sponsorship
- Website recognition as LOUD & PROUD sponsor
- Rural PRIDE 2020 Swag Package

LOUD - \$250

- Press release announcing sponsorship
- Website recognition as LOUD & PROUD sponsor

SUPPORTER - \$50 - \$200

- Mic recognition at Rural PRIDE Festival (*for individuals*)

Get in touch.

Questions? Want to know more? Contact Matt at ruralNHoutright@gmail.com and visit tlcfamilyrc.org/ ruralPRIDE for more info.

Rural PRIDE 2020 Event Sponsorship

All PRIDE Event Sponsors Receive:

- PRIDE Flag
- Social Media Promotional Package
- Booth at PRIDE Festival and sponsored event
- Optional speaking opportunity at sponsored event
- Press release announcing sponsorship
- Website listing at sponsorship level
- Mic recognition at sponsored event and Rural PRIDE Festival

\$1,500 Queer Homecoming Kickoff Party!

\$1,500 PRIDE Stride, & Ride 5k March

\$1,500 Rural PRIDE Festival

\$1,500 PRIDE After Party!

\$1,500 All Families Pool Party & Brunch

Rural PRIDE 2020 SPONSORSHIP OPPORTUNITIES

Thank you for your interest in sponsoring Rural PRIDE 2020!

Rural PRIDE is an annual event hosted by Rural Outright bringing together and celebrating the area's diverse LGBTQ+ community.

We're grateful for your commitment to building a more welcoming and inclusive community and we're excited to share your commitment to the LGBTQ+ community with our audience online and with the thousands of people at the third annual Rural PRIDE from June 19 - 21, 2020!

PREMIERE SPONSOR - \$2,000

As our Premiere Sponsor you'll receive premium visibility at our events including our main event the Rural PRIDE Festival at Barnes Park in Claremont, NH.

- Logo alongside Rural Outright's Premiere Sponsor on banner displayed at all Rural PRIDE events
- Largest logo/sponsor credit on all PRIDE promotional materials
- Recognition as Premiere Sponsor at all Rural PRIDE events
- Optional speaking opportunity at a PRIDE event of your choice
- Social media promo package/shout out on RO and PRIDE social media
- Booth space at Rural PRIDE Festival and all other Rural PRIDE events
- Prominent website listing as Premiere Sponsor
- Press release announcing sponsorship
- PRIDE Around Town benefits*

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- PRIDE Around Town benefits*

PRIDE Around Town

Rural PRIDE draws hundreds of attendees from across New England to take part in the largest LGBTQ+ celebration in the area. List your business/organization in our PRIDE Around Town Directory and put yourself on the map as a proud LGBTQ+ ally!

Create a PRIDE day menu, rainbow cocktails, a special sale, or just list as a participating business/organization to make it easy for the crowds to find you.

Need some inspiration deciding what to do? We're happy to help! Let us know at ruralNHoutright@gmail.com

*PRIDE Around Town Benefits

- PRIDE flag
- Rural PRIDE 2020 door decal
- Listing in PRIDE Around Town directory
- Social Media Promotional Package for your PRIDE Around Town special(s)

Connect with us.

Connect with us [@ruralNHoutright](#) on Facebook, Twitter, & Instagram. Visit tlcfamilyrc.org/ruralNHoutright for more information about Rural Outright and our wide range of free programming, activities, and events including Rural PRIDE 2020. Reach out to ruralNHoutright@gmail.com for more information about anything in this packet.

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